



For Immediate Release

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Gabriel® HD Announces All New Video-Based Spring Training Event for Commercial Vehicle Service Professionals

March 1, 2021 – Gabriel® (Ride Control, LLC), the inventor and global leader in ride control manufacturing, announces the launch of the annual Gabriel® HD Spring Training Event, now open for commercial vehicle service professionals including shop owners, technicians and counter personnel in the continental U.S and Canada through March 31, 2021. During this training event, service professionals will learn how to sell and install the best shocks in the industry, check for worn shocks, identify the difference between misting and leaking shocks, maximize tire life, adjust a GasSLX® shock, and learn the key advantages that Gabriel's FleetLine® Heavy-Duty Shocks and GasSLX® Adjustable Shocks have to offer today's fleets.

New for 2021 is Gabriel HD's *Video-Based* interactive training experience! There are two levels of training, offering three short videos on each level with a few multiple choice questions after the videos. Participants are not required to complete both levels to qualify, but may choose to for more training and prizes! Gabriel's self-paced training format allows participants to quit at any time and come back to where they left off.

After each training level is successfully completed, participants will get to choose a prize, and then may advance to the next level. Premium prizes include mechanic's gloves, winter beanies, ball caps, cell phone power banks, golf balls, hoodies, insulated stainless tumblers, Omni-directional work lights with USB power bank, and tool sets with sockets & bits. After successfully completing Level 1 and 2, participants will advance to the final level of this event, where they can enter to win one of two premium PermaFrost® 45-quart Coolers, simply by following Gabriel on any of the linked social media pages provided. The more pages participants follow, the more chances they have to win!

Additional training resources provided by the AnswerGarage include a technician's tool kit full of Gabriel HD technical bulletins, industry specific articles, Gabriel Product Guides and 2021 Catalog, along with product sell sheets for learning everything technicians and counter personnel need to know about commercial vehicle ride control.

To participate in Gabriel HD's Video Training Event and earn awesome prizes, visit www.answergarage.com.

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About Ride Control, LLC

Ride Control, LLC operates in both the aftermarket and original equipment manufacturer (commercial, industrial and recreational vehicle) segments under the brand names Gabriel® (U.S. and Canada) and GRC® (Mexico). The company offered the world's first automotive shock absorber, "The Snubber," in 1907, and continues to be a leader in the design, engineering, development and production of ride control technology in North America today.

Ride Control, LLC has approximately 1,500 employees in the U.S., Canada and Mexico. The company maintains engineering, design, manufacturing, warehouse, sales and management offices throughout North America including Farmington Hills, Michigan; Chickasha, Oklahoma; and Queretaro, Mexico. For additional information, please visit www.gabriel.com.